



## Sovereign Security UK Cookie Policy

**Sovereign Security UK** is committed to protecting the privacy of its customers.

We will only use the information that we collect about you lawfully (in accordance with The EU's General Data Protection Regulation (GDPR)).

We collect information about you to process your order and to provide you with the best possible service.

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Cookies are small encrypted text files that are stored on your computer (smartphone – tablet) by this Website.

The Website uses cookies to collect information about you to improve user experience and for advertisement purposes.

Data we collect will be held by Sovereign Security UK.

We use this data to:

- Protect you from fraud and keep improving security
- Study how people use our websites and apps and our other services, so we can improve them
- Decide which of our products, services and offers may be relevant for you
- Tailor the marketing you see on social media, apps and other websites.

Session and persistent cookies

All cookies are either session cookies or persistent cookies.

Session cookies last for the length of your visit to a website. They delete themselves when you close your browser.

Session cookies can help with security. For instance, they can keep you signed in as you move around a website.

Persistent cookies stay on your device when you close your browser.

We use cookies for the following reasons:

- For marketing purposes, for example, to display personalized banners to our customers.
- To identify you as you travel around our site and to monitor your journey and record sales. This enables us to identify issues and improve our customer journey.
- To provide site usage information, which together with purchase information, will further help us improve and develop the products and services we offer.
- To ensure that items are placed into your Shopping Basket and your order is processed correctly.

You may change your website browser settings to reject cookies.

At no point do our cookies or those of our third parties store your personal payment information on our website.

First party cookies are the cookies that **Sovereign Security UK** set to offer you a fully functional experience when shopping our site.

Third party cookies are set by our business partners such as Social Media and Google or other web browsers.

Our cookies don't store personal information such as name, address or any payment details.

### **How to remove Cookies.**

If you would like to restrict the use of cookies you can control this in your Internet browser.

Links to advice on how to do this for the most popular Internet browsers are provided below for convenience and will be available for the Internet browser of your choice either online or via the software help (normally available via key F1).

### **What types of cookies do we use?**

#### **Essential:**

Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information.

For example, these cookies allow you to log-in to your account and add products to your basket and checkout securely.

#### **Statistics:**

These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit etc.

These data help us understand and analyse how well the website performs and where it needs improvement.

#### **Marketing:**

Our website displays advertisements and regular news updates mainly relating to our service lines and the latest news.

These cookies are used to personalize the advertisements that we show to you so that they are meaningful to you.

These cookies also help us keep track of the efficiency of these ad campaigns.

The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

#### **Functional:**

These are the cookies that help certain non-essential functionalities on our website.

These functionalities include embedding content like videos or sharing contents on the website on social media platforms.

#### **Preferences:**

These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

#### **How can I control the cookie preferences?**

Should you decide to change your preferences later through your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen.

This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely. In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies.

To find out more out more on how to manage and delete cookies, visit [wikipedia.org](https://www.wikipedia.org), [www.allaboutcookies.org](https://www.allaboutcookies.org).

**Preferences:**

These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

If you require this policy statement in an alternative format email us

@ [sunil.gopal@sovereignsecurityuk.com](mailto:sunil.gopal@sovereignsecurityuk.com)